



**RULES OF REFERENCE TO CERTIFICATION
ECOCERT « NATURAL DETERGENTS AND NATURAL DETERGENTS MADE WITH ORGANIC » SCHEME**



ECOCERT, as certification body and owner of a registered trademark, exercises control over:

- Ownership, use and display of its certification documentation and marks of conformity,
- Any other means used to indicate that a product is certified by ECOCERT,
- The misuse of ECOCERT trademark.

The present rules defines the guidelines to be respected by any person or entity aiming to make reference to ECOCERT, to the certification by ECOCERT or aiming to use the ECOCERT certification logo ("ECOCERT trademark"). These rules apply to the use of:

- the ECOCERT trademark, in accordance with the graphic additional requirements,
- any textual reference to the certification by ECOCERT,
- any textual reference to the related certification schemes, to the accreditations of ECOCERT or to an accreditation body related to ECOCERT (textual reference or use of logotype),
- any official certification documentation (certificates, attestations,...) provided by ECOCERT.

The term "client" must be understood as defined in the norm ISO IEC 17065 § 3.1: "organization or person responsible to a certification body for ensuring that certification requirements, including product requirements, are fulfilled."

This document has been completely revised, modifications do not appear

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NOTE: National regulations and texts of reference related to the certification schemes and to the certified products are binding to the client, who is responsible for its actions with respect to these laws. These legal constraints are neither contained nor interpreted in the current rules.

ARTICLE 1. GRAPHIC CHARTER

The ECOCERT trademark is protected by ECOCERT SA in the following form:



ECOCERT GREENLIFE is allowed by ECOCERT SA to use the ECOCERT trademark in order to certify.

The logo is available in digital format on request from ECOCERT GREENLIFE.

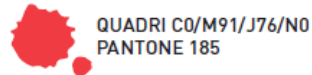
1.1. Components

The components of the logo are fixed and may not be modified.

1.2. Colour

1.2.1. On a background coloured white, ivory or any other light colour

The logo must be displayed in red Pantone 185
Cyan 0% - Magenta 91% - Yellow 76% - Black 0%



1.2.2. Dispensation

On a background that clashes with the red: the logo may be applied in 100% black.



On a black background, or when the background is too close to the colour of the logo and in order to avoid making it unreadable, the logo may be displayed in white.



ECOCERT may make an exception, however, if justified by the circumstances.

1.3. Shape of the logo

Neither the shape nor the typography of the logo may be changed.
The logo must be reproduced from the digital master file only.

1.4. Size of the logo

The logo must have a minimum length of 8 mm. Its proportions must be respected.
The logo must be surrounded by empty space that is equal to one third of its length.

ARTICLE 2. GENERAL RULES FOR USE

The ECOCERT trademark or references to ECOCERT or to the certification according to the defined scheme can only be used by clients who have a **valid contract with ECOCERT** (*within the limits of art. 7*) and in association with products or process really certified by ECOCERT Greenlife. This association should be covered by a **valid certification document issued by ECOCERT** according to the following certification scheme(s): Ecocert « Natural Detergents And Natural Detergents Made With Organic » Standard.

In any case, the ECOCERT trademark or references to ECOCERT or to the certification according to the defined scheme may not be associated with products, organizations or operations that are not certified by ECOCERT or may not be displayed in a misleading way.

2.1 ECOCERT trademark

The reproduction of the ECOCERT trademark shall always meet the requirements of the graphic charter. Whatever the size of the reproduction of the logo, it must remain readable.

To avoid confusion, the ECOCERT trademark:

- shall not be displayed bigger than the trademark of the certified entity,
- shall not be displayed on promotional items and administrative documents issued by other entities than ECOCERT (i.e. business card, pen, invoice, car, etc.).

2.2 Textual reference

The content and presentation of the communication on the ECOCERT trademark or on ECOCERT or on the certification according to the defined scheme must not be confusing and shall give clear information about the beneficiary and the scope of the certification, or the site(s) covered.

Similarly, the media used must always refer unambiguously to the beneficiary of the certification and certified products.

2.3 End of use

At the end of validity of the certification, upon suspension, withdrawal, or termination of certification, the client shall immediately:

- discontinue its use of all advertising matter that contain any reference to the ECOCERT trademark or to ECOCERT or to the certification (including websites) and take any required action,
- take all necessary measures to ensure that his customers do not refer to the ECOCERT trademark or to ECOCERT or to the certification after the end of validity of the certification.

ARTICLE 3. SPECIFIC RULES FOR USE ON PACKAGING AND LABELING

The use of the ECOCERT trademark or the reference to ECOCERT or to the certification on packaging or labeling materials must follow the conditions set by the certification scheme (information included in standard and label guide TS005(GD)).

The client is responsible for the design and for the use of labels, for their conformity check and for the control of their use by external companies (graphic designer, websites, etc.).

3.1 Additional references

The logo can be used with the additional references as presented below (any other mentions will be excluded). Other references in languages that are not specified below can be authorized on request with ECOCERT GREENLIFE.

The place, the size and the dimensions of the additional references below must be respected.

French



English



ARTICLE 4. SPECIFIC RULES FOR USE FOR COMMUNICATION PURPOSE

The use of the ECOCERT trademark or the reference to ECOCERT or to the certification according to the defined scheme for the purposes of communication must follow the following conditions:

- When the ECOCERT trademark and/or reference to ECOCERT or to the certification are displayed in a generic way, or in reference to a group of products, only some of which are certified, a mention identifying the corresponding certified products must be added to inform clearly the third parties such as consumers.
- The ECOCERT trademark, the reference to ECOCERT and/or to the certification may not be used in such a manner as to bring ECOCERT into disrepute, and no statement shall be made regarding the product certification that ECOCERT may consider misleading, unauthorized or likely to result in an error.

ARTICLE 5. USE OF CERTIFICATION DOCUMENTS FOR COMMUNICATION PURPOSE

The client is responsible for the correct use of the certification documents (certificates).
The certification document can be displayed on any site covered by the certification.

If the client provides copies of the certification documents to others (for integration in a website or into advertising or promotional materials such as brochure, leaflet, booth), the documents must be reproduced in their entirety provided that the reproduction is done in a homothetic way with respect to the original.
Any reproduction of the certification document must be accompanied with a link to the ECOCERT website www.ecocert.com, to easily provide information on the scope and validity of the certification.

If the client is not certified anymore (end of validity of the certificate: termination, reduction, suspension, or withdrawal of certification), any use of the certification document, its copies or reproductions in documents, will have to stop without any delay.

ARTICLE 6. MENTION OF THE ACCREDITATION OF ECOCERT

Any reference about the accreditation of ECOCERT is authorized only if:

- It concerns exclusively products certified by Ecocert Greenlife according to the "Natural Detergents And Natural Detergents Made With Organic" scheme, and a certificate of current validity exists
- It is not confusing and does not suggest that the supplier himself or the product would be "accredited" by the Cofrac
- The reference has to be the following one or send back to: "accreditation n°5-0520, certification of Products and Services, available on www.cofrac.fr"

ARTICLE 7. RESTRICTION OF USE FOR THIRD PARTIES

Except prior formal and written consent from ECOCERT Greenlife, certification of products listed on the certificate is personal to the beneficiary named on the certificate.

No third party other than the client (i.e. manufacturer or processor using organic ingredients certified by ECOCERT without being contractually committed with ECOCERT, Buyers of certified products...) is allowed to use the ECOCERT trademark and/or make reference to ECOCERT or to the certification whether:

- In communication documents
- On the packaging or on finished product label
- On the packaging or a product label for which the composition includes certified products/ingredients.

The only exception is if the certified product is sold as initially, **without any modification of container or contains**. The reference to certification and/or to ECOCERT Greenlife must not mislead the consumer and can be done only in connection with the certified product.

The use of the ECOCERT trademark and/or reference to ECOCERT or to the certification will remain under the control and entire responsibility of the client.

ARTICLE 8. MODIFICATION OF THE RULES

These rules may be modified at any time by ECOCERT, in particular according to changes in legislation relating to the labelling of products or to references made to the certification or to their interpretation by the administrative or legal authorities.

ARTICLE 9. BREACH OF THE RULES

ECOCERT will apply any necessary suitable action provided for in its procedures, that can include corrective actions, withdrawal of certificate, publication of the transgression and, if necessary, legal action in the event of non-compliance with these rules (i.e. incorrect reference to the certification scheme, or misleading use of certification documentation, marks or any other mechanism indicating a product is certified, found in documentation or other publicity,...) or of violation of its intellectual property rights.

For instance, for a client owning several range of products and only some of which are certified by ECOCERT, any use of the Ecocert trademark or reference to ECOCERT or to the certification is prohibited and may involve a non-conformity up to a suspension of the validated range.