



**Projects supported  
in 2011-2012 by the  
Ecocert Corporate Foundation**

**Reminder on project selection criteria:**

At the crossroads of our main topics of interest:  
Soil quality, Food supply and Society

- 1.** Promote education and awareness on the topics of organic food supply and sustainable development.
- 2.** Promote the autonomy of population in sensitive and/or rural areas.
- 3.** Protect or restore organic quality of soils and ecosystems.

## FRANCE

- **French School Project “Cultivons notre Terre” - 2nd year funding**

This educational project (literally “Let’s farm planet Earth”) was originally initiated by the Ecocert Corporate Foundation in partnership with the Louise Michel High School in **L’Isle-Jourdain (Gers)**. The Ecocert Corporate Foundation has been supporting the project for 2 years.

A group of 1st year students and children with disabilities have been working together with the Foundation on a familiarization campaign on organic farming and sustainable consumption. For that purpose, four Ecocert employees have volunteered to speak in front of students during the 2011-12 school year.

- **French Theatre Project “La Terre qui ne voulait plus tourner”**

This theatre project (literally “The Earth that had stopped spinning”) was initiated by the Ecocert Corporate Foundation in partnership with final year pupils of the Paul Bert Primary School in **L’Isle-Jourdain** to raise awareness on environmental and sustainable development issues via a theatre workshop and a 2012 production showing at the town youth and community centre.

- **International Research Project on Food and Health - 2nd year funding**

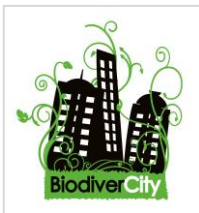
The Ecocert Corporate Foundation has initiated and for 2 years has been supporting the project aiming at exploiting and collecting data from studies previously carried out in France and abroad in order to establish a link **between food, health and psyche**.

- **Blauzac organic week**

From 23rd to 27th May 2011, a parent association at the **Blauzac (Gard)** preschool and primary school have organised the 2nd edition of the Organic and Environmental Awareness Week. This project was originally initiated by an Ecocert France employee, M. Cyril Albert.



- **Urban hives in the Touraine region**



This project has been initiated by the BIODIVERCITY association in **Tours (Indre-et-Loire)** and aims at **creating and protecting urban bee colonies**. The project also includes setting up urban hives and raising citizen awareness on role of bees in the pollination process and the protection of biodiversity.

- **« Appel de la Jeunesse » Collective**

The Ecocert Corporate Foundation supports the Collective (literally "Youth Call") and will participate in a series of lectures in **Paris** French top business schools (such as AgroParisTech, Essec, Dauphine). The lectures will start in February and end on 30th March 2012 with a final screening of the movie "Our daily poison" and discussion with film-maker Marie-Monique Robin.



Ecocert will take part to the **conference on organic farming and health** scheduled on 14th March 2012 at AgroParisTech.

Speakers:

- Maria Pelletier, General Manager of Moulin Marion, President of « Générations Futures ».
- Marc Dufumier, Agricultural engineer and French professor (teaching and research).
- Claude & Lydia Bourguignon, Agricultural engineers specializing in soil microbiology

> For more information, please [click here](#).

## AFRICA

- **Farming College in Madagascar - 2nd year funding**

PACHAMAMA, a French and Madagascan association, focuses on vocational training based on environmental and humanitarian project and main objectives of the « Farming Training Centre » project are:



- Implementing a **local development** campaign themed after farming, environment and ecotourism through raising awareness amongst institutions and rural operators.
- Delivering **vocational training to acquire professional qualifications** in agro-ecological techniques in order to help unemployed youth to find employment and settle.
- **Conveying core values** such as: personal challenge, mutual aid, mutual respect, equity, self-respect, as well as the concept of environmental liability.

> For more information, please [click here](#).



## SOUTH AMERICA

- **Project "Semear" in Brazil - 2nd year funding**



Based in **Brazil**, the "ROSA DOS VENTOS" association plans to start a **seed bank** and a tree nursery for reforestation operations in the Atlantic forest, hence establishing a positive environment with network of forest landowners concerned by land revitalisation.

> For more information, please [click here](#).

- **The kitchen garden of Essor Ecuador, a garden for life**



French Association "Compter sur Demain" and Ecuadorian NGO "Essor Ecuador" are working together to help children from poor areas **have access to education** and **live in dignity**.

The NGO supports Simone Houbert's project to farm an organic kitchen garden with 15 tons of vegetable crop a year, donated in child day care centres and facilities for the street children of Quito, capital city of **Ecuador**.



> For more information, please [click here](#).

## ASIA

- **The seeds of hope in India**



In partnership with SOLIDARITE and the NAVDANYA TRUST (represented by Vandana Shiva), this project aims at promoting **food sovereignty of marginalized communities** in the district of Uttarakhand in **North India**, by helping the people to recover their rights to establish and run biodiversity- and environment-friendly farming operations.

- Support to the women **network for seeds preservation**: training in biodiversity conservation, nutrition, healing plants, food processing; support to local democracy (rights and empowerment of women).

- **Creation of gardens**: 13 community gardens (kitchen and aromatic gardens) managed by women. Navdanya commits to buy their excess production at 10% over the price set by the Indian government.



> For more information about SOLIDARITE please [click here](#), and about NAVDANYA TRUST please [click here](#).