

**RULES FOR IDENTIFICATION OF PRODUCTS VERIFIED AS COMPLIANT WITH ORGANIC CONTENT STANDARD**

*This document has been completely revised, modifications do not appear.*

This guide sets the requirements for the use of the registered trademark and logos 'Textile Exchange' (OCS 100 & OCS blended) and/or the reference to Ecocert Greenlife or to the compliance with the standard, in order to ensure correct and consistent application on products as well as in advertisements, catalogues or other publications.

NOTE: National regulations and texts of reference related to the certification schemes and to the certified products are binding to the client, who is responsible for its actions with respect to these laws. These legal constraints are neither contained nor interpreted in the current rules.

**1. Prior approval**

Any project, whatever in media, which displays the OCS logo or makes reference to ECOCERT Greenlife, must be submitted to ECOCERT Greenlife's approval before any use with file F408(OCS).

**2. Labeling guide for OCS certified goods<sup>(1)</sup>**

**A. « OCS 100 » # labeling rules**

*# In case of certified organic-in-conversion fibres, indicate "contains 100% Organically Grown In-Conversion Material" or "contains X% Organically Grown In-Conversion Material"*

For customer, one of the following labels must be used when 95% or more of the raw materials content is certified organic, as specified in the OCS standard.

<p><b>For products that contain 100% organic raw material</b></p> <div style="text-align: center;">  </div> <p>Contains 100% organically grown material*.          Certified by Ecocert Greenlife according to the OCS standard visible on <a href="http://www.ecocert.com">http://www.ecocert.com</a></p> <p>Name of the certified entity &amp;/or License number</p>	<p><b>For products that contain more than 95% organic raw material</b></p> <div style="text-align: center;">  </div> <p>Contains X% organically grown material *.          Certified by Ecocert Greenlife according to the OCS standard visible on <a href="http://www.ecocert.com">http://www.ecocert.com</a></p> <p>Name of the certified entity &amp;/or License number</p>
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*\*: material means the used organic raw material (for sample: cotton)*

*X: indicate the exact composition percentage of organic raw material (between 95 & 99%). The percentage reflects the final blend.*

**Adding mentions:**

**« X% of raw material comes from organic farming »**

\*: material means the used organic raw material (for sample: fibers)

X: indicate the exact composition percentage of organic raw material (between 95 & 99%)

## B. « OCS blended » # labelling rules

# In case of certified organic-in-conversion fibres, indicate "Made with X% Organically Grown In-Conversion Material"

For customer, one of the following labels must be used when more than 5% but less than 95% of the raw materials content is certified organic, as specified in the OCS standard.



\*: material means the used organic raw material (for sample: cotton)

X: indicate the exact composition percentage of organic raw material (between 5 & 95%). The percentage reflects the final blend.

## 3. Specification for the use of OCS logos

The OCS logos can appear on color or grey scale but the Writing, Leaf and Colors must be compliant to logos specifications mentioned in section B6 of The OCS Logo Use & Claims Guide.

The logos and all wording therein must be a size large enough to be clear and legible.

The logos shall not be less than 10mm or 0.39 inches in diameter.

Certified entities may request logos from the Certification Body responsible for the certification of their products.

Brand & retailers may obtain logos from the certifiers responsible for the certification of the last production step of their products. Logos may be used for marketing and publicity purposes only, and may not be applied to goods or packaging if brand & retailers are not certified to OCS standard.

## 4. General rules for use

The use of the ECOCERT trademark is not allowed.

The references to ECOCERT or to the certification according to the defined scheme can only be used by clients who have **a valid contract with ECOCERT** (*within the limits of art. 8*) and in association with products or process really certified by ECOCERT Greenlife.

This association should be covered by **a valid certification document issued by ECOCERT**, according to the following certification scheme: Organic content standard.

In any case, the references to ECOCERT or to the certification according to the defined scheme may not be associated with products, organizations or operations that are not certified by ECOCERT or may not be displayed in a misleading way.

#### **A. Textual reference**

The content and presentation of the communication on ECOCERT or on the certification according to the defined scheme must not be confusing and shall give clear information about the beneficiary and the scope of the certification, or the site(s) covered.

Similarly, the media used must always refer unambiguously to the beneficiary of the certification and certified products.

#### **B. End of use**

At the end of validity of the certification, upon suspension, withdrawal, or termination of certification, the client shall immediately:

- discontinue its use of all advertising matter that contain any reference to ECOCERT or to the certification (including websites) and take any required action,
- take all necessary measures to ensure that his customers do not refer to ECOCERT or to the certification after the end of validity of the certification.

### **5. Specific rules for use on packaging and labeling**

The use of the trademark 'Textile Exchange', the reference to ECOCERT or to the certification on packaging or labeling materials must follow the conditions set by the certification scheme.

The client is responsible for the design and for the use of labels, for their conformity check and for the control of their use by external companies (graphic designer, websites, etc.).

### **6. Specific rules for use for communication purpose**

The reference to ECOCERT or to the certification according to the defined scheme for the purposes of communication must follow the following conditions:

- When reference to ECOCERT or to the certification are displayed in a generic way, or in reference to a group of products, only some of which are certified, a mention identifying the corresponding certified products must be added to inform clearly the third parties such as consumers.
- The reference to ECOCERT and/or to the certification may not be used in such a manner as to bring ECOCERT into disrepute, and no statement shall be made regarding the provided to third parties, the document shall be reproduced in its entirety.

### **7. Use of certification documents for communication purpose**

The client is responsible for the correct use of the certification documents (certificates). The certification document can be displayed on any site covered by the certification.

If the client provides copies of the certification documents to others (for integration in a website or into advertising or promotional materials such as brochure, leaflet, booth), the documents must be reproduced in their entirety provided that the reproduction is done in a homothetic way with respect to the original.

Any reproduction of the certification document must be accompanied with a link to the ECOCERT website [www.ecocert.com](http://www.ecocert.com), to easily provide information on the scope and validity of the certification.

If the client is not certified anymore (end of validity of the certificate: termination, reduction, suspension or withdrawal of certification), any use of the certification document, its copies or reproductions in documents, will have to stop without any delay.

## **8. Restriction of use for third parties.**

Except prior formal and written consent from ECOCERT Greenlife, certification of products listed on the certificate is personal to the beneficiary named on the certificate.

No third party other than the client (i.e. manufacturer or processor using organic ingredients certified by ECOCERT without being contractually committed with ECOCERT, Buyers of certified products...) is allowed to make reference to ECOCERT or to the certification whether:

- In communication documents
- On the packaging or on finished product label
- On the packaging or a product label for which the composition includes certified products/ingredients.

The only exception is if the certified product is sold as initially, **without any modification of container or contains**. The reference to certification and/or to Ecocert Greenlife must not mislead the consumer and can be done only in connection with the certified product.

The reference to ECOCERT or to the certification will remain under the control and entire responsibility of the client.

## **9. Modification of the rules applicable to labeling.**

These rules may be modified at any time by ECOCERT, in particular according to changes in legislation relating to the labeling of products or to references made to certification for compliance or to their interpretation by the administrative or legal authorities.

## **10. Breach of the rules.**

ECOCERT will apply any necessary suitable action provided for in its procedures, that can include corrective actions, withdrawal of certificate, publication of the transgression and, if necessary, legal action in the event of non-compliance with these rules (i.e. incorrect reference to the certification scheme, or misleading use of certification documentation, marks or any other mechanism indicating a product is certified, found in documentation or other publicity,...) or of violation of its intellectual property rights.

For instance, for a client owning several range of products and only some of which are certified by Ecocert, any reference to Ecocert or to the certification is prohibited and may involve a non-conformity up to a suspension of the validated range.