



Reducing your GHG emissions – carbon management

What is carbon management?

After having measured your GHG emissions with carbon accounting, pragmatic recommendations have been made to reduce the impact of your most GHG emitting activities.

Undertaking a carbon management represents the implementation and the monitoring of the decided action plans within your company and along with your stakeholders.

Why managing carbon?

Carbon management applies your carbon reduction policy into pragmatic actions thanks to monitoring tools that evaluate the impact and the profitability of the decided actions.

The reduction of your GHG emissions is the extension of your carbon accounting. It is a relevant process for your organization which is as strategic as economic:

- Anticipate the rise of energy cost and reduce your operational charges,
- Consider new perspectives of innovations and development,
- Enhance your GHG initiative to motivate your employees, suppliers and clients,
- Evaluate the return on investment of your GHG reduction to promote your actions to your shareholders.

Choosing Ecocert as your climate partner

A granted legitimacy

As a certification body committed for mankind and the environment, Ecocert is the historical leader of organic certification for food and cosmetics.

An exemplary certification body

Specialized in sustainable development and climate change, the Ecocert Group is willing to be exemplary:

- **1st “carbon neutral” certification body:** We undertake our carbon accountancy each year as well as reduction plan, and compensate 100% of our GHG emissions.
- **Committed ECOCERT foundation:** We support innovating projects improving the environment, social conditions and cultural patrimony.
- **Energy positive headquarters for the Group:** Wooden structure, isolation made out of straw, low energy consumption, solar panels...



The future Ecocert Headquarters (scheduled for February 2013) located in the Gers (France).





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ECOCERT offers adapted services and accompany you all along your GHG reduction initiative :

Monitoring tools and financial evaluation of your GHG reduction actions

ECOCERT strengthens your GHG reduction actions thanks to an all set of ready-to-use tools. It enables you to efficiently implement the processes of reduction, to monitor their performance and to evaluate their return on investment.

A reactive “climate hotline” for a pragmatic accompaniment

ECOCERT remains available and is committed to provide you a relevant answer within the next two days. Taking benefit of a quick answer at any time concerning your GHG initiative confirms your choices and prevents you from getting off track.

Putting you in contact with GHG reduction specialist

If you want to go further in your GHG reduction initiative, ECOCERT puts you in contact with its network of GHG reduction experts according to your sector and specific needs.

Our difference:

- **An experienced team**

Thanks to our qualified Co₂mmunity of experts, ECOCERT offers a complete support for every organization that is willing to get climate committed.

- **An upgraded expertise** given by our certification body experience.

Following your needs and current certifications, we can integrate or add your carbon accounting to other environmental or social approaches (EMAS, (EMAS, ISO 14001, 50001, ISO 26000, non-financial reports...).

