We are COSMOS

Together for organic and natural cosmetics

COSMOS-standard AISBL Rue du Commerce, 124 1000 Brussels Belgium Phone: + 33 (0)4 75 60 27 41 info@cosmos-standard.org cosmos-standard.org

Welcome to Vivaness!

The COSMOS community welcomes you to Vivaness, the most important platform for developments in organic and natural cosmetics! We invite you to our exhibition stand in Hall 7A-351 to visit this worldwide umbrella association and meet COSMOS-standard AISBL and its five founding members – BDIH, Cosmebio, Ecocert Greenlife, ICEA and Soil Association – exhibiting together for the first time.

At Vivaness

COSMOS and its partners have put together a full programme of presentations and activities during Vivaness to inform, and entertain, visitors. We will be holding informal discussions on various key topics at the COSMOS booth each day, we have a daily slot at Vivaness On Stage, and our main seminar in the Vivaness Congress on Friday is titled 'Harmonising cosmetic standards – ISO or what?'. Also we cordially invite you to join us at the COSMOS stand from 5pm to relax over a drink. Please see the attached programme for all the details.

End of Transition

On 31st December 2016, the organic and natural cosmetics world will change: the COSMOS transitional period comes to an end. After this date, the five founders of COSMOS will cease to certify new products according to their own (private) standards and will then conduct all new certifications to the COSMOS-standard.

Thus, on 1st January 2017, the COSMOS-standard goes fully LIVE! Then, it will properly take its place as THE global, harmonised standard for organic and natural cosmetics. This is a massive milestone and is the culmination of all the years of commitment, hard work and cooperation that the founding organisations have devoted to COSMOS, for the benefit of the whole industry.

Market developments

In recent years, the market for organic and natural cosmetics has grown dramatically, and with it a proliferation of claims and seals. Some of these are unfounded, many are just plain 'greenwashing', which makes the market situation bewildering and causes confusion, especially for consumers. This is unhelpful for the market and potentially dangerous for the industry. It is this that COSMOS seeks to address.

About COSMOS

COSMOS was created in 2010 by the five leading organisations (both associations and certifiers) in organic and natural cosmetics. They founded it as an independent international non-profit association to protect and promote organic and natural cosmetics, and to launch a global harmonized standard for the benefit of both manufacturers and consumers.

The five founding COSMOS members together represent the vast majority of the world's certified organic and natural cosmetics companies, that's over **2000** brands in more than **50** countries producing over **45,000** cosmetic products and ingredients.

We are COSMOS

Together for organic and natural cosmetics

The COSMOS-standard:

- creates a "level playing field" to eliminate differences between certification systems and the confusion and obstruction this generates;
- is progressive, promoting innovation, respect for the environment and more organic production, to uphold integrity and consumer trust;
- is open to all companies which manufacture organic or natural cosmetic products and ingredients and meet its requirements;
- can be used by all certification bodies which have been independently accredited and authorised for their competence and compliance.

What we stand for

Harmonised

Together we are strong, together we take care for organic and natural cosmetics COSMOS is a unique, harmonised, international standard – the only solution for a worldwide industry serving a global market. Independently accredited certification bodies provide equal evaluation in every country.

Innovative

Fostering the health of people and the environment, for better cosmetics, for a better world The COSMOS-standard is innovative and ambitious. Its strict criteria promote products from organic agriculture, ensure responsible use of natural resources, support Green Chemistry and adopt the precautionary principle, especially regarding safety and ethics. The standard is reviewed and updated to take account of new developments, supply of better/organic ingredients and consumer expectations.

Transparency

Clear labelling and one unique signature gives trust and transparency worldwide COSMOS is independent of commercial interests and enables everyone to take part in the development of the standard. The standard and the "COSMOS-signature" is the answer to greenwashing and stands against misleading claims – our requirements reinforce consumers' confidence in organic and natural cosmetics.

Universal

This universal, thorough and controlled system goes beyond the interests of single companies, organisations or countries.

With the worldwide experience of its members, COSMOS provides a market-leading service to the organic and natural cosmetics industry. It's both a family and a professional association, working for its members and for the public good.

Learn more

Please consult our website <u>cosmos-standard.org</u> for all the information about the COSMOS Standard, about joining the COSMOS community, and for the lists of Cosmos raw materials and finished products.

We are COSMOS

Together for organic and natural cosmetics

The COSMOS program during Vivaness

On our EXHIBTION STAND in Hall 7A-351:

COSMOS website and database

Wed. 10th Feb 12:00/ Thu. 11th Feb 12:00/ Fri. 12th Feb 11:00

COSMOS-standard main criteria

Wed. 10th Feb 13:00 / Thu. 11th Feb 13:00/ Fri. 12th Feb 12:00

Calculation of organic content according to COSMOS-standard

Wed. 10th Feb 14:00/ Thu. 11th Feb 14:00 / Fri. 12th Feb 13:00

COSMOS-standard transition

Wed. 10th Feb 16:00/ Thu. 11th Feb 16:00/ Fri. 12th Feb 14:00

On STAGE in Hall 7A:

COSMOS presentation

Wed. 10th Feb 15:30 Thu. 11th Feb 11:00 Fri. 12th Feb 16:00 Sat. 13th Feb 14:30

At the CONGRESS Center in Hall 7A:

Harmonising cosmetic standards: ISO or what?

Fri. 12th Feb 15:00

In addition COSMOS invites to its daily "Afternoon Reception"

(An informal Come Together with organic wine and soft drinks) Wed. 10^{th} Feb / Thu. 11^{th} Feb / Fri. 12^{th} Feb always at 17:00