



## ENVIRONMENTAL LABELING

The ECOPASS Company, branch of the ECOCERT Group, is specialized in the accompaniment of the environmental strategies of the companies, in France and International.

ECOPASS proposes the recognition of your sustainable development step.

To be able to indicate on packing, in particular, quantity of carbon generated on the total cycle of life of great consumption products is a real stake for the distributors.

Grenelle 2 also required from the ADEME to work out a reference frame of good practices of this labeling for all the professionals who commit themselves providing information on the environmental characteristics of their products do it on the same bases.

In this context, some initiatives of labeling were born.

ECOPASS thus wished to develop; at the beginning of 2009, one **"Environmental Labeling Recognition Pattern"** which is based on the methodology developed by the various guides, standards and/or good practical dealing with this subject (series of standards ISO 14040 and ISO 14044 on the Life Cycle Assessment, ISO 14025 on the environmental declarations, BPX30- 323 - guide of good practices from the ADEME, PAS 2050, etc)

According to this pattern, the recognition of a supplier of data for environmental labeling is based on:

- Validation of the method (model of acquisition and calculation of the data).
- Verification of the method implementation

The evaluation by **ECOPASS**, independent third-party, of the system set up by the supplier of data is carried out in the spirit of the reference frames above-named while bringing a particular attention in the continuous improvement process.

### Profit from the brand ECOCERT

#### An acquired legitimacy

ECOCERT is an historical organization of organic agriculture certification. Engaged since its creation in the protection of the environment, the Group became a major actor of eco-certification.

#### A service in coherence with our engagements

Faithful to the philosophy of the ECOCERT Group, Ecopass contributes to the respect of the principles of the sustainable development by accompanying your action.

#### Our notoriety with your service

To identify and develop your step, Ecopass proposes the use of the logo **"Eccocert Environment"**.

The recognition of the brand ECOCERT by the consumers is an asset for the credibility of your activity near the users.

